

Summary of February 6, 2014

In attendance: Zahrine Bajwa (Cornell Cooperative Extension Suffolk); Georgette Beal (United Way); Gail Carlin (SN Communities Hospital); Nancy Copperman (NSLIJ); Marilyn Fabbicante (St. Charles Hospital); Juliet Frodella (Easter LI Hospital); Michelle Gervat (American Heart Association); Chris Hendriks (CHSLI); Gina Kearney (SN Communities Hospital); Kelly Grace McGovern (SCDOH); Marsha Kenny (Southampton Hospital); Karyn Kirschbaum (WS BOCES); Stephanie Kubow (NSLIJ); Sue Palo (St. Francis Hospital); Gabrielle Pareja (SN Communities Hospital); Heather Reynolds (St. Catherine of Siena); Joe Sledge (VA Medical Center); Eileen Solomon (Eastern LI Hospital); Yvonne Spreckels (Stony Brook Univ Hospital); Dr. James Tomarken (SCDOH); Julie Harnisher (NUMC); Harriet Gourdine-Adams (TriCare Systems dba LIAAC); Kristie Golden (Stony Brook Univ Hospital); Catherine Hart (LI Assoc for Aids Care Inc); Colleen Valdini (Good Sam Hospital); Fabienne Kyle (American Heart Association); Celina Cabello (NCDOH); Dt. Tavora Buchman (NCDOH); Angel Cepeda (Action LI); Shelly Sackstein (Action LI); Janine Logan (NSHC).

Meeting opened with introductions around the room.

The formal application for the New York State Health Foundation grant for CHIP/CSP implementation was submitted on behalf of the Long Island Health Collaborative on Friday 1/31/14. The LIHC is asking for funds to support implementation of the group's various initiatives – namely Walk! LI, the website, and the public awareness campaign. Awards will be announced by the end of March. Successful grantees must obtain matching funds. In order to be considered for grant funding, LIHC had to add the Complete Streets component. (There are grants outside of NYSHF related to Complete Streets and our work in this policy area may allow us to apply for a variety of small grants.)

Mobilization for Health: National Prevention Agenda Partnership Awards is another grant the LIHC is considering. This is a grant from the HHS and Office of the Assistant Secretary for Health. The grant's objectives fit in nicely with LIHC's goals. North Shore/LIJ Health System has indicated that it will apply for this grant and name the LIHC as a partner. If awarded, some grant funds would flow to the LIHC in this manner. The application deadline is March 3, 2014.

Additionally, CVS Caremark Grants is a program that awards funding to small community groups. We'll investigate this possibility.

The Universal Metric Tool (otherwise known as the Wellness Survey) is now final. LIHC members will receive an electronic version of the tool. Our academic partner, Lisa Benzscott from Stony Brook University, is in the process of finalizing code fields for each member and integrating feedback she received from those organizations that piloted the Wellness Survey. She is considering Excel as the format; however, LIHC members suggest that Access database would be an easier format for members to input info from the Wellness Surveys they collect.

The Access format affords a more direct one-to-one representation of the info on the survey and resulting data entry.

Should we place the Wellness Survey on the website? Group debated the pros and cons of this. Suggestion that the survey and questions in current format be posted via survey monkey with the link available on the website. Public could go in and complete at any time. This would provide LIHC with another data set. We could look at the results periodically as a group.

Kristie Golden (Stony Brook Univ Hospital) noted that Stony Brook has a research tool in place and entities can essentially buy additional questions for their specific purposes. About a \$1000 per question. This is another resource for information and data collection. Perhaps the group could use this in the future to ask specific questions related to areas of interest that are revealed via the Wellness Survey.

Wellness Survey timeline – Stony Brook Univ to provide LIHC with field codes/collection method by April meeting. Janine Logan to provide LIHC members with draft of Data Share Agreement at this time, as well. Members should share the Data Share Agreement with their IRBs and obtain sign off. The Wellness Survey is not for research purposes, but rather is to be used for continuous quality improvement purposes. Its ongoing results will help hospitals inform their CSPs, hospitals their CHIPs. CBOs and other partners will also utilize the survey results for their ongoing work and improvement of programs/services offered.

As word about LIHC hits the news and communities, various businesses and not-for-profit groups are asking to be involved. What is our process to ensure that each entity (mainly commercial) that contacts us is in line with the group's mission? Suggestions: create a membership application; require a pledge (notes a company's level of participation and commitment to raising awareness about LIHC – not use LIHC as a vehicle for commercial promotion of their products and services – but rather commit to LIHC's overarching goal of improving health for LIs.) LIHC is sensitive to any and every organization/company that wants to join in the wellness effort. Therefore, it behooves the group to welcome partners of all types. We do not want to discourage participants, especially as the LIHC and movement gets off the ground. A subgroup was formed to explore business/commercial partnerships.

LICH and its website were officially launched on Jan. 10, 2014 at a press event held at the offices of the Nassau-Suffolk Hospital Council. Dr. Howard Zucker, first deputy commissioner of health for NYS, joined the Nassau County and Suffolk County health commissioners in officially launching the effort. Excellent press coverage was obtained - Newsday, 1010WINS Radio, NPR, LIBN, Nurse.com, Crains Health Pulse – and other interviews/guest appearances on public affairs programming are in the works.

Facebook page and Twitter accounts for the Long Island Health Collaborative were established.

Twitter: @ligethealthy <https://twitter.com>

Facebook: <https://www.facebook.com/pages/Long-Island-Health-Collaborative/1451139511781173>

Subgroups were established. Members of the subgroup will meet independently and report back to the full LIHC group at the scheduled meetings. Chair for each subgroup to be named at the April LIHC meeting. Members are:

GRANTS

Tavora Buchman
Celina Cabello
Nancy Copperman
Jen Culp
James Tomarken
Zahrine Bajwa
Stephanie Kubow

MARKETING/PUBLIC RELATIONS

Karen Tripmacher
Eileen Solomon
Colleen Valdin
Marilyn Fabbriante
Chris Hendriks
Julie Harnisher
Grace Kelly McGovern
Angel Cepeda

All NSHC Communications Committee members by default are members of the LIHC Marketing/Public Relations subgroup. The LIHC meetings will replace most NSHC Communications Committee meetings for 2014.

WALKING INITIATIVE

Gail Carlin
Celina Cabello
Michelle Gervat
Gina Kearney
Sue Palo
Georgette Beal

Harriet Gourdine-Adams
Grace Kelly McGovern
Karyn Kirschbaum
Zahrine Bajwa
Yvonne Spreckels

BUSINESS INDUSTRY

Gail Carlin
Tavora Buchman
Michelle Gervat
Nancy Copperman
Catherine Hart
Angel Cepeda
Yvonne Spreckels
Stephanie Kubow
Shelly Sackstein

Upcoming Meeting Dates (*all meetings at the NSHC offices in Hauppauge, unless noted otherwise*)

April 3, 2014 10 to 11:30 a.m.
May 15, 2014 10 – 11:30 a.m.
July 17, 2014 10 – 11:30 a.m.

Other Items

April 2, 2014 is National Walking Day (will leverage this for some additional publicity for LIHC and our upcoming walk initiative)

A possible domain name for LIHC is www.lihealthcollaborative.org. Group suggested we purchase just in case we want to use it.